

Harry Jean Conte

Creative Brief

This site is going to be a fun, yet professional looking site that shows personality, without coming across as childish. The key element here is "Purple," so the site will be one that is not afraid of color, and will probably be theme will be heavily focused on purple, while incorporating different shades. The site will feature a photo and video gallery, both of which will pop up in a separate box, known to the web world as shadowbox. The homepage, true to actor page conventions, will feature a headshot of Maria, so people will know right away who they have come to see, and What Kind of person she is.

Schedule

Week 3 – 2/10/11	Creative Brief, Project Schedule, Site Outline
Week 4 - 2/17/11	Site Map, Wireframes
Week 5 – 2/24/11	Revise Wireframe, Rough sketches in Photoshop
Week 6 – 3/3/11	Have 3-4 sitelooks done, Discuss content for the site
Week 7 – 3/10/11	Revisions to sitelooks
Week 9 – 3/31/11	Code Homepage
Week 10 – 4/7/11	Code interior pages
Week 11 - 4/13/11	Fill Content
Week 12 – 4/20/11	Tweaking and revisions
Week 13 – 4/27/11	Site Live

Site Map

- Home
 - News
 - Bio
 - Gallery
 - Resume
 - Contact